# Mitigating Information Leakage in Image Representations: A Maximum Entropy Approach

Proteek Roy and Vishnu Boddeti

Michigan State University

CVPR 2019

- >>> Representation Learning: The Bright Side
  - \* Deep Embeddings:



- >>> Representation Learning: The Bright Side
  - \* Deep Embeddings:



\* Features contain a lot of information

\* basis for generalizing and transferring to other tasks

- >>> Representation Learning: The Bright Side
  - \* Deep Embeddings:



- \* Features contain a lot of information
  - \* basis for generalizing and transferring to other tasks
- \* Applications include:





Figure: Image Retrieval

>>> Representation Learning: The Dark Side

>>> Representation Learning: The Dark Side

\* Features contain a lot of information

- >>> Representation Learning: The Dark Side
  - \* Features contain a lot of information

\* Information may inadvertently be sensitive

- >>> Representation Learning: The Dark Side
  - \* Features contain a lot of information

- \* Information may inadvertently be sensitive
  - \* compromise privacy of data owner
  - \* result in unfair or biased decision systems

- >>> Representation Learning: The Dark Side
  - \* Features contain a lot of information

- \* Information may inadvertently be sensitive
  - \* compromise privacy of data owner
  - \* result in unfair or biased decision systems

\* Soft attribute from face features





Liu et al., ICCV 2015



Mai et al., PAMI 2018

# Mitigating Information Leakage

Develop representation learning algorithms that can *intentionally* and *permanently* obscure sensitive information while retaining task dependent information.

\* Three player zero-sum game between:



\* Three player zero-sum game between:

\* Encoder extracts features z



\* Three player zero-sum game between:

- \* Encoder extracts features z
- \* Target Predictor for desired task from features z



\* Three player zero-sum game between:

- \* Encoder extracts features z
- \* Target Predictor for desired task from features  $m{z}$
- \* Adversary extracts sensitive information from features  $m{z}$



\* Three player zero-sum game between:

- \* Encoder extracts features z
- \* Target Predictor for desired task from features  $m{z}$
- \* Adversary extracts sensitive information from features z

\* Minimum Likelihood Adversarial Representation Learning:

$$\min_{\boldsymbol{\theta}_{E},\boldsymbol{\theta}_{T}} \max_{\boldsymbol{\theta}_{A}} \qquad \underbrace{J_{1}(\boldsymbol{\theta}_{E},\boldsymbol{\theta}_{T})}_{-\alpha} \qquad -\alpha \qquad \underbrace{J_{2}(\boldsymbol{\theta}_{E},\boldsymbol{\theta}_{A})}_{-\alpha} \qquad (1)$$

likelihood of predictor

likelihood of adversary

\* Adversary



Adversary







Limitations:

- \* Encoder target distribution leaks information !!
- \* Practice: simultaneous SGD does not reach equilibrium
- \* Class Imbalance: likelihood biases solution to majority class

#### Key Idea

#### Key Idea





>>> Maximum Entropy Adversarial Representation Learning

#### Key Idea



>>> Maximum Entropy Adversarial Representation Learning

#### Key Idea



#### >>> MaxEnt-ARL Properties

- \* Theoretical
  - \* Three player non-zero sum game
  - \* At equilibrium, encoder induces uniform distribution in adversary when  $s\perp\!\!\!\perp t$
  - \* Obtain conditions for stability of solution around equillibrium through linearization.

#### >>> MaxEnt-ARL Properties

- \* Theoretical
  - \* Three player non-zero sum game
  - \* At equilibrium, encoder induces uniform distribution in adversary when  $s\perp\!\!\!\perp t$
  - \* Obtain conditions for stability of solution around equillibrium through linearization.

- \* Practical
  - \* Semi-Supervised Mode: encoder does not need sensitive labels
  - \* Less susceptible to class imbalance than ML-ARL

>>> Three Player Game: Linear Case

$$x \longrightarrow \underbrace{w_1 \times (\cdot)}_{w_1 \times (\cdot)} \longrightarrow \underbrace{z}_{w_3 \times (\cdot)} \underbrace{w_3 \times (\cdot)}_{w_3 \times (\cdot)} \longrightarrow q_T(t|z)$$

- \* Each entity is linear scalar multiplication
- \* Global solution is  $(w_1,w_2,w_3)=(0,0,0)$

- >>> Numerical Experiments: Fair Classification
  - \* UCI Datatset: Creditworthiness Prediction

\* UCI Datatset: Income Prediction

### >>> Numerical Experiments: Fair Classification

\* UCI Datatset: Creditworthiness Prediction Target: Credit Prediction



# \* UCI Datatset: Income Prediction



### >>> Numerical Experiments: Fair Classification

\* UCI Datatset: Creditworthiness Prediction Target: Credit Prediction Adversary:





# \* UCI Datatset: Income Prediction





# >>> Numerical Experiments: Extended Yale B Faces



- \* 38 identities and 5 illumination directions
- \* Target: Identity Label
- \* Sensitive: Illumination Label

# >>> Numerical Experiments: Extended Yale B Faces



- \* 38 identities and 5 illumination directions
- \* Target: Identity Label
- \* Sensitive: Illumination Label

Method	s (lighting)	t (identity)
LR	96	78
NN + MMD (NIPS 2014)	-	82
VFAE (ICLR 2016)	57	85
ML-ARL (NIPS 2017)	57	89
Maxent-ARL	40	89

### >>> Numerical Experiments: CIFAR-100

- \* 100 classes categorized into 20 superclasses
- \* Target: Superclass Label
- \* Sensitive: Class Label

- >>> Numerical Experiments: CIFAR-100
  - \* 100 classes categorized into 20 superclasses
  - \* Target: Superclass Label
  - \* Sensitive: Class Label



Trade-Off: Likelihood

- >>> Numerical Experiments: CIFAR-100
  - \* 100 classes categorized into 20 superclasses
  - \* Target: Superclass Label
  - \* Sensitive: Class Label



Trade-Off: Likelihood



Trade-Off: Entropy

\* A striving step towards explicitly controlling information in learned representations.

- \* A striving step towards explicitly controlling information in learned representations.
- \* MaxEnt-ARL: optimize the encoder to maximize entropy of adversary instead of minimizing likelihood.

- \* A striving step towards explicitly controlling information in learned representations.
- \* MaxEnt-ARL: optimize the encoder to maximize entropy of adversary instead of minimizing likelihood.
- \* MaxEnt-ARL enjoys theoretical and practical benefits.

- \* A striving step towards explicitly controlling information in learned representations.
- \* MaxEnt-ARL: optimize the encoder to maximize entropy of adversary instead of minimizing likelihood.
- \* MaxEnt-ARL enjoys theoretical and practical benefits.

#### Code:

https://github.com/human-analysis/MaxEnt-ARL.git

# More Details: Poster # 175