# Mitigating Information Leakage in Image Representations: A Maximum Entropy Approach

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- >>> Representation Learning: The Bright Side
  - \* Deep Embeddings:



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- \* Applications include:





Figure: Image Retrieval

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\* Soft attribute from face features





Liu et al., ICCV 2015



Mai et al., PAMI 2018

# Mitigating Information Leakage

Develop representation learning algorithms that can *intentionally* and *permanently* obscure sensitive information while retaining task dependent information.

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\* Minimum Likelihood Adversarial Representation Learning:

$$\min_{\boldsymbol{\theta}_E, \boldsymbol{\theta}_T} \max_{\boldsymbol{\theta}_A} \qquad \underbrace{J_1(\boldsymbol{\theta}_E, \boldsymbol{\theta}_T)}_{-\alpha} \qquad -\alpha \qquad \underbrace{J_2(\boldsymbol{\theta}_E, \boldsymbol{\theta}_A)}_{-\alpha} \qquad (1)$$

likelihood of predictor

likelihood of adversary

\* Adversary



Adversary







Limitations:

- \* Encoder target distribution leaks information !!
- \* Practice: simultaneous SGD does not reach equilibrium
- \* Class Imbalance: likelihood biases solution to majority class

#### Key Idea

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>>> Maximum Entropy Adversarial Representation Learning

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#### >>> MaxEnt-ARL Properties

- \* Theoretical
  - \* Three player non-zero sum game
  - \* At equilibrium, encoder induces uniform distribution in adversary when  $s\perp\!\!\!\perp t$
  - \* Obtain conditions for stability of solution around equillibrium through linearization.

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- \* Practical
  - \* Semi-Supervised Mode: encoder does not need sensitive labels
  - \* Less susceptible to class imbalance than ML-ARL

>>> Three Player Game: Linear Case

$$x \longrightarrow \underbrace{w_1 \times (\cdot)}_{w_1 \times (\cdot)} \longrightarrow \underbrace{z}_{w_3 \times (\cdot)} \underbrace{w_3 \times (\cdot)}_{w_3 \times (\cdot)} \longrightarrow q_T(t|z)$$

- \* Each entity is linear scalar multiplication
- \* Global solution is  $(w_1,w_2,w_3)=(0,0,0)$

- >>> Numerical Experiments: Fair Classification
  - \* UCI Datatset: Creditworthiness Prediction

\* UCI Datatset: Income Prediction

### >>> Numerical Experiments: Fair Classification

\* UCI Datatset: Creditworthiness Prediction Target: Credit Prediction



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# >>> Numerical Experiments: Extended Yale B Faces



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| Method               | s (lighting) | t (identity) |
|----------------------|--------------|--------------|
| LR                   | 96           | 78           |
| NN + MMD (NIPS 2014) | -            | 82           |
| VFAE (ICLR 2016)     | 57           | 85           |
| ML-ARL (NIPS 2017)   | 57           | 89           |
| Maxent-ARL           | 40           | 89           |

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#### Code:

https://github.com/human-analysis/MaxEnt-ARL.git

# More Details: Poster # 175